

# Jeepin The Coast Newsletter



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## What is Jeepin The Coast?

Jeepin the Coast is a highly anticipated annual event held in Long Beach, Mississippi, drawing Jeep enthusiasts from all over to celebrate their shared passion. The event spans several days and features a wide array of activities tailored for Jeep owners and fans. Participants can enjoy scenic coastal drives, off-road excursions, and a variety of contests showcasing the best in Jeep modifications and customizations. The camaraderie among Jeep owners creates a festive atmosphere, transforming Long Beach into a hub of excitement and automotive culture.

The event is not only a celebration of the vehicles but also a significant community gathering. Local businesses thrive during this period, as the influx of visitors boosts the economy. Vendors set up stalls offering Jeep-related merchandise, food, and drinks, while live music and

entertainment add to the vibrant atmosphere. Jeepin the Coast also emphasizes family-friendly activities, ensuring that attendees of all ages have something to enjoy. The sense of community and shared enthusiasm for Jeeps foster lasting friendships and connections among participants.

Jeepin the Coast also makes a positive impact through its charitable efforts. Portions of the event's proceeds are often directed towards local charities and causes, reflecting the community spirit that defines Long Beach. This philanthropic angle adds an extra layer of significance to the festivities, as participants not only indulge in their hobby but also contribute to the well-being of the local area. Overall, Jeepin the Coast is a testament to the enduring appeal of Jeep culture and its ability to bring people together for fun, adventure, and good causes in the picturesque setting of Long Beach, Mississippi.

### In this newsletter you can expect:

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What is Jeepin  
The Coast?

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Local Business  
Specials

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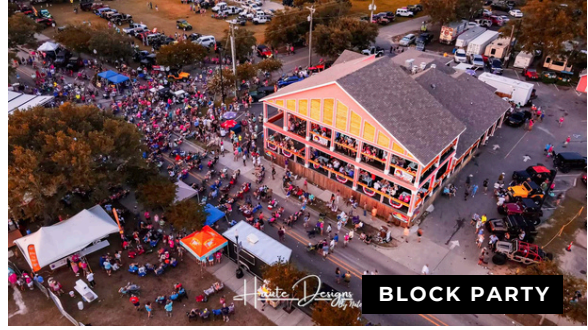
Road Closures

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Schedule Of  
Events

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## Local Business Specials

### **Coastal Daiquiri**

Live Music Thursday, Friday, and Saturday

### **The Juicy Caboosy**

Saturday - Jeep Jam Day Party 3:00 - 6:00 pm

### **Sister Swank Boutique**

Saturday - Spin wheel for deal 10:00 - 6:00 pm

### **39560 Nutrition**

Hello Jeepers Menu all week long

### **Precision Vision**

15% off all sunglasses for Jeepers and chance to win 10.5 in duck

Our local businesses are so excited to welcome local jeepers and jeepers from across the country! Shop, eat, sip, and stroll throughout the city of Long Beach!



## Road Closures - Friday May 31st

ALL DAY - 5th Street

6:00 PM - Intersection of Jeff Davis  
Avenue and 4th Street



## Road Closures - Saturday June 1st

All Day - 5th Street

5:30 PM - Jeff Davis Avenue (parade)  
6:00 PM - Intersection of Jeff Davis  
Avenue and 4th Street

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## Schedule Of Events In Long Beach - May 31 through June 2nd

A promotional graphic for the 'Jeep In The Coast' event. The background is a collage of images: a blue sky with clouds at the top, a beach scene with people and a red-roofed house on the left, and a large group of Jeeps parked on a sandy beach with people around them on the right. The text is overlaid on a semi-transparent white box.

**JEEP IN THE COAST**  
*Long Beach Itinerary*

**FRIDAY, MAY 31ST**  
| 9:00 AM - 6:00 PM | Vendor Village @ Jeep Central  
| 7:00 PM - 11:00 PM | Block Party With 3C BAND  
| 9:00 PM | Firework Show

**SATURDAY, JUNE 1ST**  
| 9:00 AM - 6:00 PM | Vendor Village @ Jeep Central  
| 6:00 PM | Mardi Gras Style Jeep Parade  
| 7:00 PM - 10:00 PM | Block Party With KINGS OF NEON

**SUNDAY, JUNE 2ND**  
| 9:30 - 10:00 AM | Church Service @ Town Green

The logo for the City of Long Beach, Mississippi, featuring a stylized sailboat with a red sail and a blue hull, positioned between the words 'Long' and 'Beach'. 'CITY OF' is written in small letters above 'Long', and 'MISSISSIPPI' is written in small letters below 'Beach'.

*Thank you for reading!*

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